

GUIDING EMPLOYEES

# TOWARDS FINANCIAL CONFIDENCE

Empowering your workforce with the knowledge, clarity and confidence to make better financial decisions at every stage of life.



Navigate  
Awareness



Navigate  
Decisions



Navigate  
Risks



Navigate  
Growth



## SSW NAVIGATOR

EMPLOYEE FINANCIAL WELLNESS PROGRAM



A **guide**,  
not a lecturer



A **partner**,  
not a seller



Focused on  
**journeys**, not  
transactions

# Empowered Employees = Thriving Companies

Today's workforce isn't held back by skill gaps,  
they're held back by financial stress!

Were you aware:

01

83% of employees worry about finances on the job.<sup>\*1</sup>



02

50% report financial stress slashing focus and productivity.<sup>\*2</sup>



03

Employers lose ₹1.1 lakh crore yearly via disengagement and turnover.<sup>\*3</sup>



How can you transform this stress into strength and employees into financially empowered achievers?

**We have the solution!**

## 10-20-30 Model



**10 Slides**

Clear actionable insights



**20 Participants**

High engagement & real interaction



**30 Minutes**

Power-packed Focused session

## Driving Measurable Outcomes



Reduces Financial Stress



Improves Engagement & Productivity



Better Retention & Satisfaction

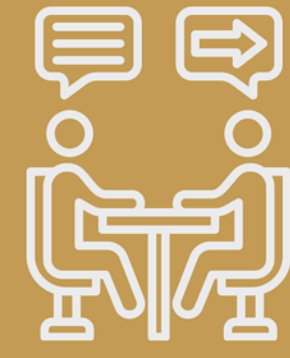


Stronger Employer Brand & Culture

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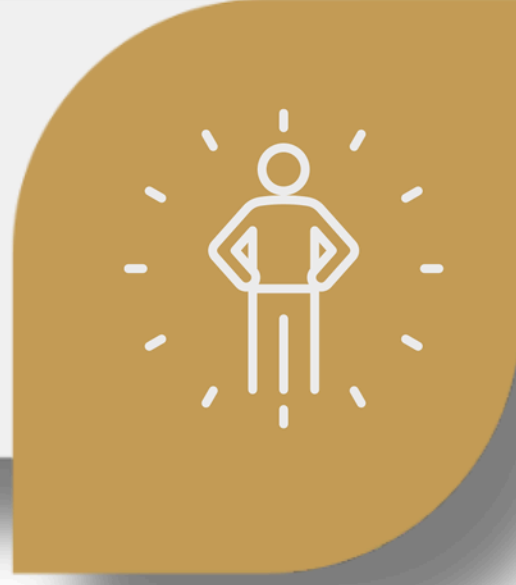
## Why HR Leaders Choose SSW Navigator

Turns awareness into real financial action



Personalised guidance for different career stages

Transforms financial anxiety into confidence



SSW is **SEBI** compliant & **AMFI** registered

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## OUR SIGNATURE TRAINING MODULES:

### Wealth Compass

- Options of investment
- What to know before investing
- How to Start investing

### FinMap

- From dreams to goals to achievement
- assess & define your risk appetite
- Thumb rules for financial success

### Peaceful Profit

- Ways to create passive income
- The 2D approach to investing
- SIP Vs SWP

### Buy or Bye

- Understanding volatility of the market
- Investor actions for volatile markets
- Cognitive decision making

## SheInvest

- Investment philosophy for women
- Why & how of financial independence
- How to fund career breaks

## Will My Health Eat My Wealth?

- Real Cost of Healthcare Inflation
- Insurance Gaps That leaks Wealth
- Right Health Cover for Every Life Stage

## Money Matrix

- Value & Purpose of Money
- How much money is sufficient for you
- Create multiple sources of Income

## Portfolio Lens

- Valuations vs Value
- Portfolio Overlap
- Risk Appetite Analysis

## WePlan

- Alignment of goals, risk, cash flows
- Cover protection, tax, and life-event gaps
- Ensure continuity if one partner steps away

## ArtFolio

- Bring Your Financial Goals to Life
- Plan with Purpose
- Prioritizes self-discovery before financial solutions

We work in collaboration with top financial institutions



## Our Proven Impact



**1400+**  
lives transformed



**2000cr+**  
of Assets Under  
Advice



Clients across  
**14+**  
countries

This confidence is delivered in every session we conduct because investing works only when insight turns into action.

### Why Your Organization Wins with Us

Stress levels drop from **52% to 19.2%** --> boosting productivity by **10-20%**.

Employees are **80%** more likely to stay ---> improving retention by **18.8%**

Financial literacy reduces monthly money stress -> from **75%** struggling to **38%** unworried.

Employees show **83%** higher dedication and nearly **50%** less absenteeism.

1:1 consultations are made available on request to those who seek deeper guidance.

## THE EXPERTS BEHIND SSW NAVIGATOR:

### Sandeep Chhajer

Founder & Managing Director  
CFA (ICFAI), CFA Level 1, NISM  
Certified in Mutual Funds &  
Derivatives

### Smriti Chhajer

Managing Director  
HOD, Marketing  
MBA, Marketing

**WE DON'T DRIVE THE VEHICLE. YOU DO.  
WE JUST HELP YOU NAVIGATE WITH EASE!**

Book your SSW Navigator session today!

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